

Making a Difference in the Lives of Others

### **Mission Statement**

The Entrepreneur and Employment Program mission is to provide a supportive environment that imparts constructive, forward thinking advice and insight; resources and life-transforming solutions. Our purpose is to cultivate leadership, assist others in gaining economic prosperity and to foster respect and unity for all engaged in the financial future of our community.

## **Vision Statement**

A community equipped to transform lives and end unemployment.

## **Operation Hours:**

Tuesday & Thursday 10:00pm-2:00pm

(240) 455-4208

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Dr. Lloyd T. McGriff Chairman of the Board

Louise Lyles Executive Director

James Harvin Deputy Director

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Galilee Community Development Corporation is a not for profit 501(c)(3) corporation providing services to Prince George's County, Maryland and surrounding areas.



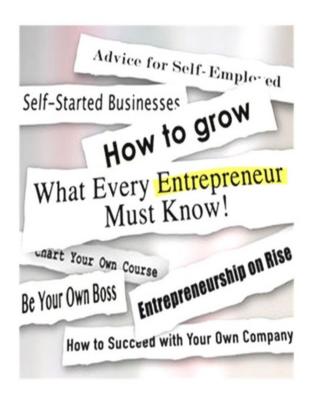




### **ENTREPRENEUR SERVICES**

2101 Shadyside Avenue Suitland, Maryland 20746 240-455-4208 (Phone) 301-420-1893 (Fax) www.galilee-cdc.org

**EDUATE** • **EMPOWER** • **EMPLOY** 



## **Growing Your Business**

Facebook, YouTube, Twitter, and LinkedIn are just a few of the most used platforms that companies utilize to increase their visibility. Social networking sites are not only a means to advertise products and services, but can be used to build communities of brand advocates.

A key function of social networking groups is to foster interactions, not just within the company, but with other active members of that social network. To get the highest return on your social media campaigns, focus on providing high quality content and give customers a reason to positively interact with you and your brand



# Basic Steps to Developing a Successful Business

- Get Inspired
- Do your research
- Make a plan
- Plan your finances
- Choose a business structure
- Pick and register your business name
- Set up your business location
- Choose your accounting system
- · Promote your business

"Throw yourself full throttle in the direction of what consumes your thoughts and ambitions."

Samantha Wills



## **Getting Started**

#### Step 1

Visit our website and review Entrepreneur FAQs at www.Galilee-cdc.org. Select the services tab, then click on the Entrepreneur tab.

#### Step 2

For individual assistance, please visit our office to schedule an appointment with a member of the Entrepreneur team.